

प्रबंध अध्ययन एवं वाणिज्य विद्याशाखा
School of Management Studies and Commerce

PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name & Abbreviation	Programme (Code)	Eligibility	Minimum (Yr)	Maximum (Yr)	SLM	Mode of Exam (Annual/Sem)	Year / Sem	No. of Courses	Programme Fees	Project/ Workshop	Exam (@Rs 300/- per course)	Practical Exam	Viva-Voce	Miscellaneous	Degree Fee	Total
Master of Commerce	MCOM-21	Bachelor's Degree in Commerce (B. Com.)	2	4	Hindi ¹	Sem.	I	3	4200	-	900	-	-	150		5250
							II	3		-	900	-	-			900
							III	3	4200	-	900	-	-			5100
							IV	3		-	900	-	-		500	1400
MASTER OF BUSINESS ADMINISTRATION - MBA	MBA-23	50% Marks at graduate or post-graduate level or 45% at Graduate or post graduate level along with 2 years' of supervisory/ managerial/ professional/ teaching experience after completing graduation or post-graduation (even if the degree has been obtained in ODL mode or as a private student). (5% relaxation for reserved category) Admission through entrance test conducted by the University / MAT / CAT score	2	4	English	Sem.	I	6	10100	-	1800	-	-	150		12050
							II	5	10100	-	1500	-	-			11600
							III	6	10100	-	1800	-	-			11900
							IV	3	10100	1000	900	-	500		500	13000

Note: Fees for Entrance Test/Registration is Rs. 1000/-. The conduct of the entrance examination is subject to the number of registrations received. Counselling and Documents Verification fee shall be Rs. 500. The amount of counselling and Documents Verification fee of Rs 500 shall be paid at the time of seeking admission in the first semester and shall be paid separately in the form of Bank Challan. The fee for the first semester shall be paid in two Bank Challans, one for the Programme Fee and the Second for the Counselling and Documents Verification Fee.

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

प्रबंध अध्ययन एवं वाणिज्य विद्याशाखा

School of Management Studies and Commerce

PROGRAMME SUMMARY

MASTER OF COMMERCE मास्टर ऑफ कॉमर्स

MCOM-21

Credits-72

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
SEMESTER I			
MCM-501	Business and Economic Environment (व्यावसायिक और आर्थिक पर्यावरण)	06	100 (70/30)
MCM-502	Statistical Analysis and Research Methodology (सांख्यिकीय विश्लेषण और शोध प्रविधि)	06	100 (70/30)
MCM-503	Business and Economic Laws (व्यावसायिक और आर्थिक विधि)	06	100 (70/30)
SEMESTER II			
MCM-504	Advanced Business Economics (उच्चतर व्यावसायिक अर्थशास्त्र)	06	100 (70/30)
MCM-505	Accounting Theory and Practices (लेखांकन सिद्धांत और कार्यप्रणाली)	06	100 (70/30)
MCM-506	International Business and Finance Operations (अन्तर्राष्ट्रीय व्यापार व वित्तीय परिचालन)	06	100 (70/30)
SEMESTER III			
MCM-601	Project Management (परियोजना प्रबन्ध)	06	100 (70/30)
MCM-602	Entrepreneurship Development (उद्यमिता विकास)	06	100 (70/30)
MCM-603	Business Policy and Strategic Management (व्यावसायिक नीति व रणनीतिक प्रबन्ध)	06	100 (70/30)
SEMESTER IV			
MCM-604	Advanced Financial Management (उच्चतर वित्तीय प्रबन्ध)	06	100 (70/30)
MCM-605	Security Analysis and Portfolio Management (प्रतिभूति विश्लेषण व संविभाग प्रबन्ध)	06	100 (70/30)
MCM-606	Financial Markets and Institutions (वित्तीय बाजार और संस्थाएं)	06	100 (70/30)

MASTER OF BUSINESS ADMINISTRATION मास्टर ऑफ बिजनेस एडमिनिस्ट्रेशन

MBA-23

MBA

Credit-132

PROGRAMME STRUCTURE			
Course Code	Course Name	Cre	Total Marks dits (Th. /Assign.)
SEMESTER I			
MS-101	Principles of Management and Organizational Behaviour	06	100 (70/30)
MS -102	Accounting for Managers	06	100 (70/30)
MS -103	Managerial Economics	06	100 (70/30)
MS -104	Quantitative Techniques in Management	06	100 (70/30)
MS -105	Business Environment	06	100 (70/30)
MS- 106	IT and Management Information System	06	100 (70/30)
SEMESTER II			
MS- 107	Marketing Management	06	100 (70/30)
MS- 108	Human Resource Management	06	100 (70/30)
MS- 109	Financial Management	06	100 (70/30)
MS-110	Research Methodology	06	100 (70/30)

MS-111	International Business	06	100 (70/30)
YEAR II: (SELECT ANY ONE SPECIALISATION) (Includes specialization papers and the Integrative papers)			
HUMAN RESOURCE MANAGEMENT			
SEMESTER III			
MS-201	Business Policy and Strategic Management	06	100 (70/30)
MS-202	Entrepreneurship Development	06	100 (70/30)
MS-203	Business Ethics & Corporate Governance	06	100 (70/30)
MS- 301	Human Resource Planning	06	100 (70/30)
MS -302	Human Resource Development	06	100 (70/30)
MS- 303	Organizational Change and Development	06	100 (70/30)
SEMESTER IV			
MS- 204	Project and <i>Viva Voce</i>	12	200 (120/80)
MS-306	Industrial Relations	06	100 (70/30)
MS-307	Compensation Management	06	100 (70/30)
MS-309	Management of Training and Development	06	100 (70/30)
FINANCIAL MANAGEMENT			
SEMESTER III			
MS-201	<u>Business Policy and Strategic Management</u>	06	100 (70/30)
MS-202	Entrepreneurship Development	06	100 (70/30)
MS-203	Business Ethics & Corporate Governance	06	100 (70/30)
MS-401	Corporate Tax Planning	06	100 (70/30)
MS-402	Indian Financial System	06	100 (70/30)
MS-403	Project Finance	06	100 (70/30)
SEMESTER IV			
MS-204	Project and <i>Viva Voce</i>	12	200(120/80)
MS-404	Security Analysis and Portfolio Management	06	100 (70/30)
MS-405	International Finance	06	100 (70/30)
MS 407	Management of Financial Services	06	100 (70/30)
MARKETING MANAGEMENT			
SEMESTER III			
MS-201	<u>Business Policy and Strategic Management</u>	06	100 (70/30)
MS-202	Entrepreneurship Development	06	100 (70/30)
MS-203	Business Ethics & Corporate Governance	06	100 (70/30)
MS- 501	Marketing Research	06	100 (70/30)
MS- 502	Advertising and Sales Promotion	06	100 (70/30)
MS -503	Consumer Behaviour	06	100 (70/30)
SEMESTER IV			
MS- 204	Project and <i>Viva Voce</i>	12	200(120/80)
Select any three from the following courses;			
MS- 505	Services Marketing	06	100 (70/30)
MS- 508	Sales and Distribution Management	06	100 (70/30)
MS- 510	Brand Management	06	100 (70/30)
Note: (As per Programme): Examination conducted on Descriptive Pattern.			

N.B.- Learners are instructed to refer to guidelines for admission to Management Programmes as given in Appendix- III included in the prospectus.