

**प्रबंध अध्ययन एवं वाणिज्य विद्याशाखा**  
**School of Management Studies and Commerce**

**PROGRAMME SUMMARY & FEE STRUCTURE**

Programme Name (Code)	Eligibility	Duration (Yrs)		SLM	Mode of Exam (Annual /Sem)	Year/ Sem	Details of Fee (₹)								
		Mini	Max				Programme	Project/ Workshop	Exam	Practical	Viva-Voce	Identiry Card	Student Welfare	Degree Fee	Grand Total
<b>Master of Business Administration (MBA-17)</b>	50% Marks at graduate or post-graduate level or 45% at Graduate or post graduate level along with 2 years' of supervisory/managerial/professional/teaching experience after completing graduation or post-graduation (even if the degree has been obtained in ODL mode or as a private student). (5% relaxation for reserved category)  Admission through entrance test conducted by the University / MAT / CAT score *	2	4	English	Semester	I	8000	-	900	-	-	50	100		<b>9050</b>
						II	7000	-	750	-	-	-	-		<b>7750</b>
						III	7000	-	900	-	-	-	-		<b>7900</b>
						IV	6000	1000	450	-	500	-	-	<b>300</b>	<b>8250</b>
<b>Note: For detailed information please refer to the prospectus for session 2018-2019. The fee mentioned above in this table (along with Rs 100 as Registration Fees) for MBA 17 shall apply only after qualifying the entrance test. (Rs 1000/- for entrance test is payable separately at the time of filling entrance test form.)</b> * Not offered in Modular Structure from Academic Session 2018-2019															

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**School of Management Studies and Commerce**  
**PROGRAMME SUMMARY**

**Master of Business Administration मास्टर ऑफ बिजनेस एडमिनिस्ट्रेशन**

**MBA-17**  
**Credits-132**

<b>PROGRAMME STRUCTURE</b>			
<b>Course Code</b>	<b>Course Name</b>	<b>Credits</b>	<b>Total Marks (Th. /Assign.)</b>
<b>SEMESTER I</b>			
MS-101	Principles of Management and Organizational Behaviour	06	100 (80/20)
MS -102	Accounting for Managers	06	100 (80/20)
MS -103	Managerial Economics	06	100 (80/20)
MS -104	Quantitative Techniques in Management	06	100 (80/20)
MS -105	Business Environment	06	100 (80/20)
MS- 106	IT and Management Information System	06	100 ((80/20)
<b>SEMESTER II</b>			
MS- 107	Marketing Management	06	100 (80/20)
MS- 108	Human Resource Management	06	100 (80/20)
MS- 109	Financial Management	06	100 (80/20)
MS-110	Research Methodology	06	100 (80/20)
MS-111	International Business	06	100 (80/20)
<b>YEAR II: (SELECT ANY ONE SPECIALISATION)</b> (Includes specialization papers and the Integrative papers)			
<b>HUMAN RESOURCE MANAGEMENT (PGDHRM)</b>			
<b>SEMESTER III</b>			
MS-201	Business Policy and Strategic Management	06	100 (80/20)
MS-202	Entrepreneurship Development	06	100 (80/20)
MS-203	Business Ethics & Corporate Governance	06	100 (80/20)
MS- 301	Human Resource Planning	06	100 (80/20)
MS -302	Human Resource Development	06	100 (80/20)
MS- 303	Organizational Change and Development	06	100 (80/20)
<b>SEMESTER IV</b>			
MS- 204	Project and <i>Viva Voce</i>	12	200 (120/80)
<i>Select any three from the following courses;</i>			
MS-306	Industrial Relations	06	100 (80/20)
MS-307	Compensation Management	06	100 (80/20)
MS-309	Management of Training and Development	06	100 (80/20)
<b>FINANCIAL MANAGEMENT</b>			
<b>SEMESTER III</b>			
MS-201	Business Policy and Strategic Management	06	100 (80/20)
MS-202	Entrepreneurship Development	06	100 (80/20)
MS-203	Business Ethics & Corporate Governance	06	100 (80/20)
MS-401	Corporate Tax Planning	06	100 (80/20)
MS-402	Indian Financial System	06	100 (80/20)
MS-403	Project Finance	06	100 (80/20)
<b>SEMESTER IV</b>			
MS-204	Project and <i>Viva Voce</i>	12	200(120/80)
<i>Select any three from the following courses;</i>			
MS-404	Security Analysis and Portfolio Management	06	100 (80/20)

MS-405	International Finance	06	100 (80/20)
MS-409	Micro Finance	06	100 (80/20)
<b>MARKETING MANAGEMENT (PGDMM)</b>			
<b>SEMESTER III</b>			
MS-201	Business Policy and Strategic Management	06	100 (80/20)
MS-202	Entrepreneurship Development	06	100 (80/20)
MS-203	Business Ethics & Corporate Governance	06	100 (80/20)
MS- 501	Marketing Research	06	100 (80/20)
MS- 502	Advertising and Sales Promotion	06	100 (80/20)
MS -503	Consumer Behaviour	06	100 (80/20)
<b>SEMESTER IV</b>			
MS- 204	Project and <i>Viva Voce</i>	12	200(120/80)
	Select any three from the following courses;		
MS- 505	Services Marketing	06	100 (80/20)
MS- 508	Sales and Distribution Management	06	100 (80/20)
MS- 510	Brand Management	06	100 (80/20)
<b>Note : (As per Programme) : Examination conducted on Descriptive Pattern.</b>			

